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WITH FALSE TEETH? SURE!

Dr. Wernet's Powder

KEEPS THEM TIGHT

Relieves sore gums, sweetens the breath. A white powder. At best Drug or Department Stores, 30c., 60c., \$1.00 or write direct to Wernet Dental Mfg. Co., 118 Broadway, N.Y.

Scratching is dangerous and increases the itching. Resinol stops it. There is nothing better to relieve the torment of eczema and restore skin health. Resinol Soap is ideal for the complexion.

RESINOL

Soothing and Healing At all druggists

Send a flowergram for Easter \$5.00

Every Kind of an Easter Plant from \$2.50 up

CHARLES HENRY FOX
"The Sign of the Cross"
221 South Broad St.
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MASTERS PAIN!

Sloan's for rheumatism lumbago sciatica neuralgia sprains strains weak backs stiff joints

At all druggists, 35c., 70c., \$1.40

Sloan's Liniment

Disinfecting facial eruptions are quickly healed by Dr. Hobson's Eczema Ointment. Good for pimply faces, eczema, acne, itching skin, and all other skin troubles. One of Dr. Hobson's Family Remedies. Any druggist.

Dr. Hobson's Eczema Ointment

that every person should consider carefully before buying a water heater.

1st—the responsibility of the manufacturer.

2d—the service back of it, no matter where or from whom you buy.

3d—the durability and serviceability of the product itself.

The Lovikin embodies all these and gives continuous hot-water service day and night without any work or worry on your part.

Lovikin

AUTOMATIC GAS WATER HEATER

No Matches No Bother No Dirt

Automatic Lights Itself Economical

Send for Booklet Get the Facts

Made in Philadelphia

The Lovikin Water Heater Co. 39 to 43 Laurel St. Phila.

"Its reliable"

DAZZLE OF COLOR ON "WOODEN WAY"

Palm Sunday Promenade in Atlantic City Marked by Variety of Styles

NEARLY 500 IN BATHING

Special Dispatch to Evening Public Ledger—Atlantic City, April 10.—Variety in the way of hats and gowns, in a veritable rainbow of colors, enlivened the Boardwalk promenade yesterday. Every type in popular styles was observed. The 75,000 or more Palm Sunday visitors here displayed splashes of vividness, indicative of growing favoritism of the gayer tints.

The expanse was thronged. It was visual evidence of prosperity reigning in holiday. Leaders in social sets of many cities were recognized here and there.

The weather was perfect. The mercury went over 80 degrees, mild for the season and delightful for the outing, while the sky was almost unclouded with clouds. One thing noticeable was the almost entire withdrawal of fur coats, the maids and matrons substituting top and sport coats, long cloth coats, cloaks and capes.

Novel costumes that claimed attention were the tall-cut suits, and a feature of some was a large, floppy, fashioned of the same cloth, which, because of its scarcity, appeared to be an innovation which was bidding for mildy's fancy.

As to hat trimming, clusters of grapes and cherries were often seen, there were some with garlands on them; and others with bands worked in flowers. Purple in hats was the shade which was conspicuous, although, by the most popular. As to shapes they were of all droops and tilts, with the flared-front frequently met.

One in Cream-Colored Flannel

The mild sensation of the afternoon was a young matron, tall and athletic, built, suggestive of a vigorous exercise on the golf links, who carefully swung along with semi-masculine stride, in an outfit of cream-colored flannel. She wore a very noticeable straw hat with wide and white brim, tinted red. White shoes and hosiery completed her attire, and she carried a parasol.

Same Fashion Apparently has Decreased

That the Easter is passed, as the predominant feature of the outfits for the climaxed Lenten season display. The big attraction here was the bizarre touch given the majority of the costumes—the amount of color that could be worked into a single display and still appear attractive.

The fair ones have "fallen hard" for the new sports wear that runs in swirling stripes or inch-square checks, with six-inch fringes at the bottom of the skirts and the capes that appeared to have a part in all the ball games. The skirts were of knee length, affording wide display of bright-hued hosiery. The new "saddle" sport shoe of two colors and the black ankle-strapped slipper were largely the vogue.

The coat of many colors was seen everywhere, broad dark red or blue stripes alternating with white or other shades, with "trick" head effects carried out in Indian designs about the sleeves.

Pollu Blue Most Popular

The longer cape suits apparently had been manufactured from blanket goods and were close to the sensational in their color schemes. The linings that flapped to the breeze generally were of a single hue—bright red, yellow or blue. The most popular solid shade was the pollu blue, the soft sky-blue that permitted of sharp contrasts in hosiery and hats.

The floppy-brimmed hats came back with their flower decorations, but the flapper liked the close-fitting toques with alternating stripes of straw and ruffled silk, the straw usually matching the basic color of the garb.

The knickers were decidedly among the present, the sub-deb particularly taking advantage of the style. Bobbed-haired damsels in their teens appeared in droves with the tweed knickers in blues, grays and softer tones of red. Still sport attire usually were carried by the smiling misses.

Nearly 500 in Bathing

Tons of flowers found their part in the gaily caparisoned host of parades that enjoyed the bright sunshine from 10 o'clock until darkness, when the first excursions started steaming away from the stations.

Close to 500 bathers of both sexes capered about on the beach and took their ocean plunges while volunteer lifeguards from the regular beach patrol kept an alert eye on them. On the upper and central beaches the evidence bathing suits were much in evidence.

The motor travel Saturday and yesterday was the heaviest of the season, and extraordinary traffic measures were necessary to handle the situation.

EMORY TITMAN'S MOTHER IS DEAD

Widow of Penn Reduction Company President Succumbs to Heart Attack at Shore

Special Dispatch to Evening Public Ledger—Atlantic City, April 10.—Mrs. Elizabeth Frances Titman, widow of Charles Titman, for many years president of the Penn Reduction Company and mother of Emory Titman, the Philadelphia Athletics heavyweight baseball player, died last night at her shore home, 208 South Vermont avenue, Mrs. Titman, who was sixty-five years old, was stricken with heart attack Saturday night while preparing for a walk along the Boardwalk.

In addition to her son, Mrs. Titman is survived by a daughter, Mrs. Lillian E. Green, of Philadelphia; a sister with whom she lived, and four grandsons. The remains will be taken to Philadelphia for burial beside her husband.

Losing his balance while painting a big sign at Missouri avenue and the Boardwalk yesterday, Thomas Grace, nineteen years old, fell from the scaffold on which he was working to the Boardwalk, seventy-five feet below.

Promenaders who saw the man tumbling through the air rushed to his aid. At the Atlantic City Hospital he was found to have broken both arms, his right shoulder blade and several ribs. Physicians are hopeful of his recovery.

Noted Alienist Victim of Drugs

New York, April 10.—(By A. P.)—Dr. William H. Hicks, fifty of Newark, N. J., widely known alienist, yesterday was removed from a train at the Pennsylvania station to Bellevue Hospital, suffering from an overdose of drugs, according to physicians who examined him. His condition was said to be serious. He was discovered unconscious by a Pullman porter.

CAVENDISH MAN DIES WHILE DRESSING

South Second Street Resident Stricken as He Prepares for Church

MAN RUN DOWN BY AUTO

While dressing to go to church yesterday morning, William Pilkington, sixty-eight years old, of 456 South Second street, Camden, was fatally stricken with a heart attack. A granddaughter, Eleanor Pilkington, heard Pilkington fall and found him unconscious.

Neighbors summoned a physician, but Pilkington was pronounced dead. Coroner Holl said death was due to heart disease.

Struck at Mount Ephraim avenue and Everett street, Camden, by an automobile yesterday, Stanley Kirwitski, thirty-three years old, of 1473 Mount Ephraim avenue, Camden, received a severe laceration of the scalp.

Harry Gerson, of 1902 North Thirty-first street, Philadelphia, driver of the car, took the injured man to the Homeopathic Hospital and reported the accident to the police. Gerson said Kirwitski stepped from a moving trolley car. The injured man declared this statement to be untrue. The autoist furnished bail pending an investigation.

Palm Sunday was observed yesterday in Catholic, Protestant and Episcopal churches in Camden. At the 7 o'clock mass in the Church of the Sacred Heart members of Camden Council, Knights of Columbus, received holy communion in a body. The mass was celebrated by the Rev. Dr. J. B. McCloskey, pastor.

Blessed palm was distributed at the closing masses in the Catholic churches of the city. Similar ceremonies were conducted in Episcopal churches. Special musical programs and appropriate sermons were heard in all the Protestant churches.

Falling from a barge at a shipyard in Point street, Camden, yesterday, Harry Cummings, twelve years old, of 123 Erie street, Camden, fractured his skull. The injured boy was carried to the office of Dr. Walter S. Bray, and then taken to Cooper Hospital. His condition is critical.

In falling from a bicycle, on which he was learning to ride, yesterday, Francis Stewart, ten years old, of 322 Arch street, Camden, received a laceration of the scalp. He was treated at Cooper Hospital.

Holy Week noonday services will be conducted throughout the week in the First Baptist and Union Methodist Episcopal Churches, Camden. Camden pastors will address the meetings.

Joseph Cuppi, of Harlem, New York, was arrested late Saturday night by Chief of Police Bretweiser, of Clementon, N. J., charged with entering houses. Clementon had experienced many thefts recently and Chief Bretweiser was on the watch for suspicious characters. Saturday night he saw Cuppi trying the door of several houses. Cuppi, Bretweiser says, was forcing the door of a house on Garfield avenue, when he surprised him and made the arrest. Cuppi was taken to Camden.

As he was preparing to attend church services yesterday, William Pilkington, sixty-eight years old, of 456 South Second street, Camden, fell dead. Coroner Holl issued a certificate of death from heart trouble. Pilkington lived alone, but his twelve-year-old granddaughter, Eleanor Quillin, of Clayton, was visiting him. In another room she heard a noise as if William had fallen and found him on the floor helpless. Neighbors found the man dead.

Thomas Kinzel, of Howardville, Pa., was sentenced to four months in the County Prison by Recorder Stackhouse on the charge of carrying concealed deadly weapons.

Joseph Amosco, 235 North Sixty-fourth street, Philadelphia, forfeited a bond of \$25,000 in Camden for violation of the traffic regulations and driving without a license.

AUTOMOBILE SALESMAN

wanted by one of the largest distributors of medium-priced cars. Thoroughly experienced wholesale salesman. Reply treated as strictly confidential.

A 435, LEDGER OFFICE



M. De May
1526 WALNUT STREET

Announces

A WONDERFUL SALE

Commencing Today!

The Entire Stock of Dresses, Wraps, Costume Tailleurs & Sports Wear

Specially Designed for the Fashion Tea at the Arcadia Cafe Last Thursday Afternoon

to be sold at

Reductions of 35 to 50%

WONDERFUL is the presentation of the wearer's personality who garbs herself in these striking garments. Hers is the triumph of originality and the homage the world pays to the thrill of comely women, beautiful in DE MAY clothes.

And he who is behind the checkbook is most fortunate, too, considering the reductions.

SLAIN OVER WOMAN'S NAME

Bystander Victim in Shooting Involving Pugilist's Sister

Chicago, April 10.—(By A. P.)—Gun play to avenge an alleged insult to the sister of William "Sailor" Friedman, lightweight pugilist, was considered by the police today as one motive for the shooting among four or five men in a west side saloon yesterday, which resulted in the death of one man, seven other persons injured.

Friedman is expected to surrender today.

Abraham Rubin, the man killed, is believed to have been an innocent bystander. One of the men wounded is Charles Hadman, alleged to have insulted Mrs. Dora Greenburg, sister of the fighter. There was also a report of bootlegging rivalry.

BURCH CASE REOPENED

Second Trial Begun All Over Again at Los Angeles

Los Angeles, April 10.—(By A. P.)—The second trial of Arthur C. Burch for the murder of J. Belton Kennedy was to start all over again today.

Charges of jury tampering, which resulted in the arrest of one man on a plea of change and threatened procedure against another for contempt of court, abated the trial last week when the entire jury panel was discharged.

Paul Schenck, chief defense counsel, said there might be "a little excitement" today, but declined to give details.

Sold Rich Isle for \$300

Detroit, April 10.—(By A. P.)—Mrs. Rosa Laforet, once owner of Peche Island, in Lake St. Clair, near Detroit, died yesterday in River Rouge, a suburb, aged ninety-five. Mrs. Laforet sold Peche Island to Hiram Walker, of Windsor, for \$300, following her husband's death, when she was hard pressed for money. The island is now worth millions. Mr. Laforet was given title to the island for services rendered to the Government, and three three of their children were born. The island is survived by three sons, seven daughters, fifty-five grandchildren and thirty-three great-grandchildren.

Seranton Firemen Save Village

Seranton, Pa., April 10.—(By A. P.)—Fire today threatened for a time to wipe out the village of Pershing, near Seranton. Prompt assistance of Seranton firemen brought the blaze under control with damage estimated at \$25,000.

DO YOU WANT A USED AUTOMOBILE? The classified columns of the Public Ledger are the best place to buy or sell a used car. See page 24 and 25—40c.

HARDWICK & MAGEE CO.

All Styles, All Grades All Sizes

SUMMER RUGS

Our collection of these colorful floor coverings has never before contained so many interesting suggestions for the adornment and comfort of the Summer home.

In every grade—Crex, Colonial, Deltex, Rattania, Art Supreme, Braided Oval, Japanese Rush, Domus, etc.—an astonishing number of new designs and color effects are presented. Our department on the Fourth floor is fairly alive with the spirit of Spring and Summer—it is well worth visiting.

Especially is this true by reason of the fact that prices are so moderate, far below former seasons.

Ask to be shown the newly improved heavy weave in our Colonial Rag Rugs. They are very durable.

It will be greatly to your advantage to make your selection early while the assortment is complete.

Ideal Storage Facilities for Oriental and Domestic Rugs

Valuable Floor Coverings benefit greatly by a "vacation" under our supervision.

HARDWICK & MAGEE CO.

Floor Coverings Exclusively for Almost a Century

1220 MARKET ST.

STRAWBRIDGE & CLOTHIER



A Pre-view of the Easter Promenade May be Had Here Any Day This Week, in the Glorious Display of the New

EASTER FASHIONS

From the saucy little veils that have fluttered themselves into unusual fashion prominence to the many-strapped Pumps whose slender little heels will lightly click a fashion story into the air of Easter—all the Fashions of the season may be seen here at their best.

A SPECIAL PURCHASE OF A SELECT GROUP OF SINGLE EXCLUSIVE MODELS IN WOMEN'S FINE

Capes and Coats at \$100

COMPRISING A SAMPLE LINE FROM A FOREMOST MAKER OF HIGH-GRADE WRAPS, AT A REDUCTION OF

One-third to One-half from the Regular Prices

In fact, in some instances, \$100.00 is less than one-half the regular price. There are Capes and the new Blouse Coats (one of each sketched), including duplicates of the choicest models in our regular stocks. All of the soft, fine velvet-like materials, hardly any weight at all, and in the beautiful shades which are to be had only in the finest materials. Many are elaborately embroidered in self-tone, and all are lined with handsome silks and satins.

Fashion Has Had Many Minds About Women's Easter Suits

AND EACH NEW WHIM IS SHOWN HERE IN THE EASTERN ASSORTMENT OF NEW MODELS

The Tailored Tweeds, \$27.50 to \$35.00

Herringbone effects, Cassavant twill and Skibo tweeds. Belted Suits, Suits with plaited straight-line jackets; other Suits with coats slightly fitted in the back and with box fronts; also one-piece Dress-and-Cape Suits. Blue, rose, tan, heliotrope, russet, gray and two-tone mixtures.

Tailored Twill Suits, \$35.00 to \$65.00

Fine tricotine and twill coat, superbly tailored on trim, plain lines with smartly slashed seams, tailored flat silk braids, bound edges, tailored fold trimming—the type of Suits the tailored woman adores.

Embroidered Suits, \$67.50 to \$125.00

Tricotine and Twill-coat Suits in all the flared, fitted and straight-line styles of the season, handsomely embroidered. Some Three-piece Costumes in the group.

Every New Style of the Season in Women's Silk Frocks

AT ALL PRICES FROM \$13.50 to \$175.00, AND IN EVERY SHADE AND WEAVE THAT IS NEW

Crepes de chine, slim and straight, some softly plaited, some with graceful swinging tunics, in black, navy blue and brown, brightly touched with beads and braids or enlivened by a creamy lace vestee—\$13.50 to \$22.50.

Canton crepe, taffeta, Krepe-Knit, tricotelette and chinchilla crepe—some tailored and girlishly ornate, some closely draped and unadorned, some beaded or embroidered—\$25.00 to \$32.50.

The finer Frocks, elaborately beaded and embroidered and swinging the most picturesque of sleeves—the kind of Frocks that turn one's thoughts to picture hats and neck furs to accompany them. Scores of beautiful creations—\$40.00 to \$50.00.

Many Single Exclusive Models in Gowns, Including Fine Laces and the Sheer Crepes, up to \$175.00

Fine Easter Neck Furs

Stone Marten Baum Marten Alaska Fox

One-skin Chokers One-skin and two-skin styles in soft natural tones—\$32.50 to \$125.00, \$60.00 to \$125.00, \$35 to \$37.50.

Hand-Made Voile Blouses \$5.75 to \$16.50

Porto Rican Blouses of fine French voile in vest effects, from the simplest of hand-tucked and hand-embroidered to the most elaborately lace-trimmed—many with the wide flit and Irish laces.

Misses' Tan Camel's-hair Top Coats at \$37.50

Man-tailored Top Coats in the fashionable overcoat style, feminized by oddly cut pockets and little whimsical tricks in tailoring. Made in the belted, Raglan-sleeve style with inverted-plait back, and full silk-lined. Sizes 14, 16 and 18 years. Unusual value indeed at \$37.50.

Misses' Silk Dresses \$25.00 to \$65.00

Tailored and combination effects in Sports Dresses of Krepe-knit, color-bordered crepe failles, and striped sports silks. Other lovely Frocks for dress occasions, developed in taffeta—and the new crepes—Paulette, Georgetown, Roma and Canton. Blouse, straight-line and bouffant effects. New side-draped models, others with plaited or scalloped panels giving the irregular hem-line, and all with the graceful flowing sleeves. Many blue, black and all the pastel shades. Sizes 14, 16 and 18 years.

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